

Jonathan Thurston

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Editor of Digital Business Development

eBooks	eLearning	Digital Media
Publishing	Design Thinking	Interactive Design
Business Development	Higher Education	Web & Social Media

PROFESSIONAL EXPERIENCE

John Wiley & Sons

Dec 2012- Current

Editor of Digital Business Development

- Responsible for key partner and new product development for digital products and services and development and implementation of a strategic publishing plan in the General Business categories.
- Work with editorial team to develop and implement transitional and transformational digital products and services based on existing content and partners as well as acquire, design, and implement new digital products, services, and partnerships.

John Wiley & Sons

April 2011- Dec 2012

Manager of Digital Books

- Responsible for managing all aspects of digital book production covering e-books, o-books, short-form content and enhanced/interactive e-books, including development and maintenance of product specifications and QC processes, budget and workflow management and reporting, and research and implementation of new technology to support global P/T digital book publishing.
- Manage performance of vendors to support publishing operations and research/recruit new ones as needed to support evolving technology and new product innovation and integration.
- Provide regular reporting, and develop documents and manage implementation of best practices internally and externally, among staff, vendors, and other service providers to ensure efficient, cost-effective delivery of consistently high-quality products.

Unite For Literacy

2009-2011

Project Manager/ Director of Design Technology

(A mission driven company)

- Manage advanced technology development and creative research projects.
- Design and construct presentations using Flash and Photoshop.
- Clarify interactive web design and Build 2.0 technologies for use in international literacy initiatives and education.
- Facilitate online communications with consultants .

Realestudios

2008-2011

Project Manager/ Interactive Designer

(An educational software company)

- Author videos, flash, and dynamic web related content.
- Contribute to product design and presentations.
- Manage methods of 2.0 media development and inter-company related media technology including coordinating and streamlining the design of interactive projects.

Bite Sized Candy New York, NY **2010**
Graphic Designer

- Develop iPhone/ iPad Applications for Outside Magazine and others.
- Translate files from Quark and inDesign to XHTML.

LitLife New York, NY **2008- 2010**
Media Designer/ Educational Consultant
 (An educational literacy company)

- Composed digital educational materials.
- Produced, designed, and wrote e-books, directed pod casts.
- Generated content for their social networking interfaces, websites, and videos.

The International School of Art, Business, and Technology **2006-Current**
Founding President
 (A nonprofit international education organization)

- Manage staff, budget, technology, and educational research projects.
- Facilitate international educational program growth.
- Strategize and collaborate with officials in Ghana to maximize program impact.

Studio Thurston---Freelance Designer **1997-Current**
New Media Designer
 (Interactive, Web, Flash, Image Editing, and Graphic Design)
 Entrepreneurial creative design studio utilizing multiple graphic, web, photographic, interactive, and print design methodologies. Clients have included the United Nations, the Asian Art Museum in San Francisco and Women in Progress in Ghana, West Africa.

TEACHING EXPERIENCE

Bloomfield College Bloomfield, NJ **2008-2010**
Program Director Creative Arts and Technology International
Adjunct Professor of Creative Arts and Technology

Raritan Valley Community College Somerville, NJ **2008- 2009**
Adjunct Professor of Computer Science

Albright College Reading, PA **2002- 2008**
Assistant Professor of Digital Media
Department Chair of Digital Media **2005- 2007**

Rhode Island School of Design Providence, RI **2004**
Visiting Professor and Critic of Fine Art

EDUCATION

Rhode Island School of Design **2002**
Master of Fine Arts
 Graduate Program Award of Excellence **2001**

California State University Chico **1997**
Bachelor of Fine Arts

New York University **2012**
School of Continuing and Professional Studies
 Publishing coursework: "Reader to Writer"